

JAROD PEREIRA

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OBJECTIVE

Recent graphic design graduate with a Bachelor of Fine Arts degree from New York Institute of Technology. Eager to bring fresh, innovative perspectives to the hiring company utilizing my skills and knowledge. Seeking to grasp a strong foundation in design principles. Motivated by my passion for visual storytelling to contribute to inspirational projects and progress within a versatile organization.

EDUCATION

New York Institute of Technology, Old Westbury, NY
Degree: BFA in Graphic Design, *Summa Cum Laude*

Sep 2020 – May 2024

EXPERIENCE

Creative Intern, Outreach Advertising, Dubai, UAE

Sep 2024 – Oct 2024

- Designed a brochure for Caltex Delo fleet transportation services with the incorporation of AI generated imagery
- Compiled and edited a short video to showcase the important landmarks and visuals for UAE National Day

Graphic/Web Design Intern, Madhavan Solutions, Kings Park, NY

Jul 2022 – Jun 2024

- Collaboratively designed websites on Squarespace
- Customized client business cards using Adobe Illustrator
- Developed digital photography using Adobe Photoshop and Camera Raw
- Assisted in creating a successful photoshoot with equipment, dressing, and posing techniques

Web Developer, NYS Work Based Learning Website, Jamaica, NY

Sep 2018 – Jun 2020

- Created and designed the Thomas A. Edison CTE High School website, cultivating transferable skills in time management and workplace flexibility

EXHIBITIONS

- **Participant, SOURCE** | Apr 2024

AWARDS & ACHIEVEMENTS

- **Bloomberg**
 - Environmental Social Governance | 2025
 - Finance Fundamentals | 2025
 - Market Concepts | 2024
- **DigitalMarketer**
 - Social Media Mastery | 2023
 - Content Marketing Specialist Certification | 2022
- **Network for Teaching Entrepreneurship** | 2018
 - Venture Entrepreneurial Expedition Certification
- **Verizon Innovative Learning Design Thinking Program** | 2018
 - Best Use of Emerging Technology for Thomas A. Edison CTE High School
 - Finalist for Savvy Gems
- **ACA in Visual Communication using Adobe Photoshop CS6** | 2018

SKILLS

- Adobe Software (Firefly, Illustrator, InDesign, Lightroom Classic, Photoshop, Premiere Pro)
- Microsoft Copilot
- HTML, CSS, JavaScript
- Figma, Squarespace
- Ad Design, Branding & Identity, Editorial Design, Graphic Design, Photography, Typography, Web Design
- Attention to Detail, Emotional Intelligence, Interpersonal Communication, Leadership, Organization, Teamwork